



DEPARTMENT OF THE ARMY
HEADQUARTERS FIFTH UNITED STATES ARMY
1400 EAST GRAYSON STREET STE 146
FORT SAM HOUSTON TEXAS 78234 -7000

REPLY TO
ATTENTION OF

AFNO-PA

04 JAN 2006

MEMORANDUM FOR SEE DISTRIBUTION


SUBJECT: Fifth US Army/ARNORTH Logo Design and Motto Development Contest

1. As a part of our strategic communications campaign, Fifth US Army/ARNORTH is sponsoring a Logo Design and Motto Development contest from 15-31 Jan 06. We are seeking submissions from talented creative individuals who are interested in creating a portion of ARNORTH's history.
2. The Logo and Motto will be the unofficial expression of our mission statement and vision; therefore, it should effectively portray the role of ARNORTH.
3. Interested contestants must contact the ARNORTH PA office for details on submission criteria and incentives NLT 12 Jan 06. Winners will be recognized in an ARNORTH awards ceremony.
4. The POC for this action is MAJ Sheila Campbell, Deputy Public Affairs Officer. You can contact her at (210) 221-0913.

FOR THE COMMANDER:

2 Encls

1. Contest Rules
2. Examples (Logos and Mottos)


LUKE S. GREEN
Colonel, GS
Chief of Staff

DISTRIBUTION:

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